

*For Immediate Release*

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## **Toledo Chamber to Launch *Chamber Job Club***

(TOLEDO, OH) The Toledo Regional Chamber of Commerce is pleased to announce it will assume management of "The Flourishing Job Club." Renamed the "Chamber Job Club", it will continue use of the successful system developed and launched by Heather Bradley, President & CEO of The Flourishing Company. The Flourishing Job Club is a local network maintained by volunteers bringing together job seekers in the Greater Toledo area to provide support and increase job search capability.

"We are thrilled with this new partnership," stated Bradley. "The Flourishing Job Club has taken off beyond expectations. This has been a 2009 pro-bono project of my company and even at the launch I was pondering the long-term future of the club. It is a natural connection to the Toledo Regional Chamber of Commerce and the thousands of businesses they represent. The Chamber offers visibility, resources and sustainability not possible within the original scope of the initiative."

The Flourishing Job Club was started in April 2009 to provide job seekers opportunities to share with other job seekers their contacts, networks, support and optimism as they go through the job search process. Each small group or "pod" of members meet once a week for six weeks or until they find employment to swap leads, provide personal accountability, have mock interviews and give feedback. There is no cost for the members to participate. What the Job Club is *not* is a search firm, job bank or career coaching service.

"This is a good fit for the Toledo Chamber," said Wendy Gramza, Executive Vice President of the Toledo Regional Chamber of Commerce. "The Chamber Job Club will provide networking opportunities for professionals who are seeking jobs and provide a pool of highly qualified candidates for any of our member businesses."

And an innovative concept of the Flourishing Job Club is how candidates and businesses meet – the Reverse Job Fair. In a flip on the traditional job fair format, job seekers assemble in a professional setting inviting employers to meet and exchange information to explore potential employment fits for each. The second Reverse Job Fair was held on August 5<sup>th</sup>, in conjunction with the new partnership announcement.

For more information on the Chamber Job Club, contact the Toledo Regional Chamber of Commerce at 419-243-8191 or at [www.toledochamber.com](http://www.toledochamber.com)