



Board of County
Commissioners

Pete Gerken

President

Tina Skeldon Wozniak

Ben Konop



Workforce Development
Agency

Eric J. Walker

Director

September, 2009

For more information contact: **Marte Sorg** -
Lucas County Workforce Development Agency
(419) 213-6312

msorg@co.lucas.oh.us and/or

Heather Bradley - The Flourishing Company

(419) 309-4252

heather@thefourishingcompany.com

New Job Club Program Launched to Help Job Seekers

JumpStart Job Club Launch: Press Conference Tuesday, 9/15/09

The Lucas County Board of Commissioners, Lucas County Workforce Development Agency, and The Flourishing Company will host a press conference on Tuesday, September 15, 2009 at 2:30 p.m. at The Source, Lucas County's One-Stop 1301 Monroe Street, Toledo, Ohio 43604.

The Lucas County JumpStart Initiative, collaboration of The Source, government, education, non-profit, and for-profit employment and training organizations, will launch JumpStart Job Club; an innovative program that will provide new tools to laid off workers, and encourage networking and support in their quest for employment.

Marte Sorg, Lucas County Workforce Development Agency's Workforce Outreach Coordinator said, "This project will take The Source services to a whole new level. What has historically worked for upper-level executives can be applied and used to benefit strong, experienced workers who are looking for jobs in unprecedented times."

JumpStart Job Club is built on The Flourishing Job Club system, developed by local entrepreneur Heather Bradley, President & CEO of The Flourishing Company. Working collaboratively with JumpStart partners, Bradley donated both consulting time and materials to customize the program in less than 30 days. “We are thrilled that a successful pro bono community project in the private sector could provide the framework to customize this powerful new tool,” says Bradley. “The team at The Source is progressive in their quest to identify and deliver innovative tools for local job seekers and we are proud to be a partner in this latest endeavor.”

The JumpStart Job Club’s mission is to assist workers who are adversely affected by the economy to leverage networks and connections, support each other, and encourage optimism in the job search.

Those interested in joining JumpStart Job Club will attend an information session at The Source and submit an application to be considered for membership. Job seekers who are accepted into the program will be able to participate at no cost. Acceptance in the program is based on several criteria, including the job seeker’s readiness for employment.

JumpStart Job Club will feature expert guest speakers, sharing of job search experiences, and education in advanced job search techniques.

xxx

END